



Inside the Minds of Kansas Young Adults

9/12/2017

Workshop Objectives

- Participants will understand how substance use and behavioral health-related measures can be useful to prevention practitioners.
- Participants will be able to identify prevention programs designed to reduce the frequency or prevalence of binge drinking.
- Participants will be able to describe the different types of behavioral data that featured states are collecting for this population and how that data informs project planning.
- Participants will be able to apply how cross-state collaboration can provide comparative value to help understand young adult behavior.
- Participants will consider the impact of data gaps and explore different strategies and non-traditional survey formats that can be utilized to reach the young adult population in order to increase response rates.

Kansas

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History of the Kansas Young Adults Survey

- Kansas has 24 years of youth data for age 12-18
- Expansion of Behavioral Health included mental health and gambling
- Data gaps included mental health data and no information from hard to reach 18-25 population, especially for those not in college
- Funding from PFS 2015 SEOW Supplement provided needed opportunity
- Worked with a sub-committee of our SEOW – Data Project Team
- Reviewed surveys from multiple states including Nebraska, Indiana, and others

Questionnaire Design

- Worked with Eagleton Center for Public Interest Polling (ECPIP) to sample cell phone list and registered voter list
- Online consent form was on the landing page for those eligible
- Thank you incentives were provided for survey completion
- Total sample size = 996
- Data were weighted for sex, age, education, race, and Hispanic origin
- Invitation via text message was a good and innovative way to reach young adults

<http://kctcdata.org/YoungAdultsDisplay.aspx>

KANSAS YOUNG ADULT SURVEY

Alcohol

Tobacco

Prescription Drugs

Other Drugs

Additional Drug
Questions

Gambling

Physical
Health/Stress

Mental
Health/Depression

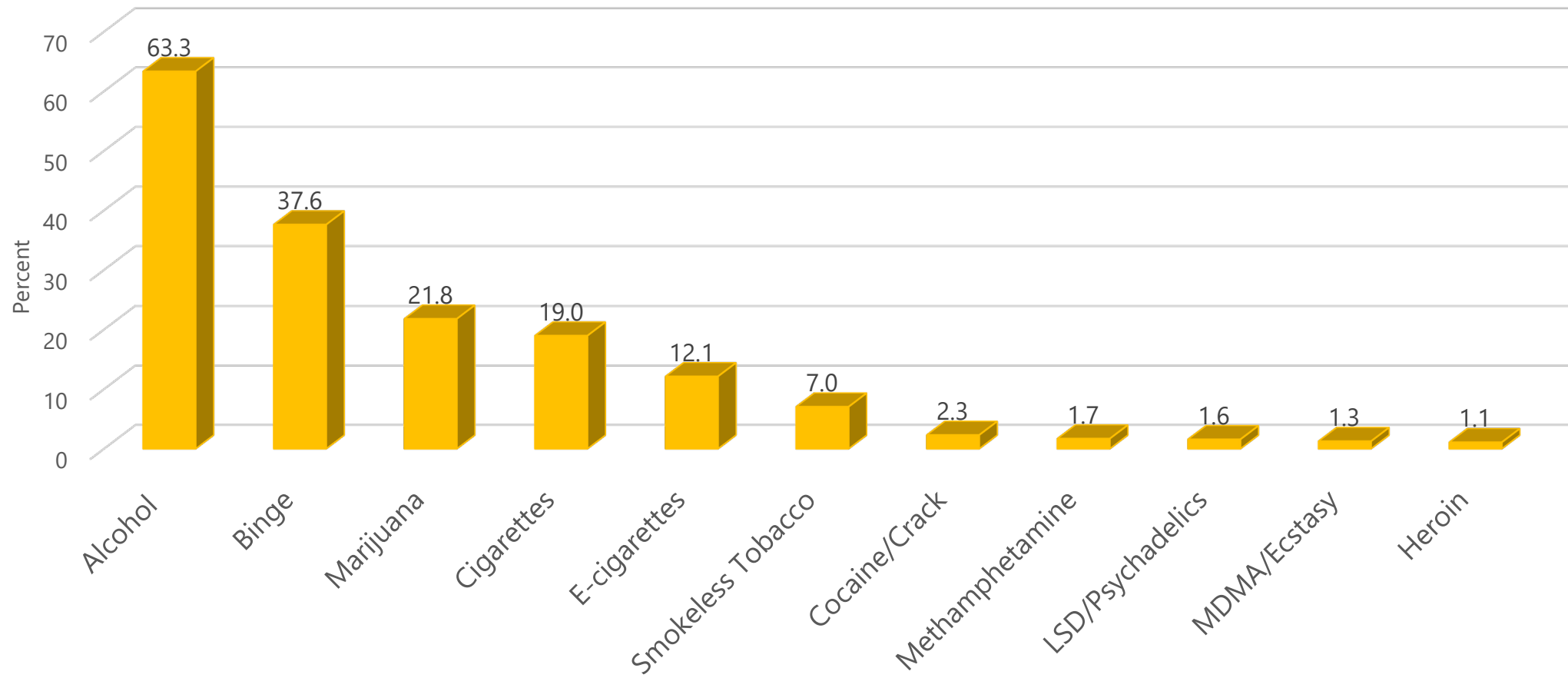
Past 30-Day
Substance Use

Safety/Driving
Under the Influence

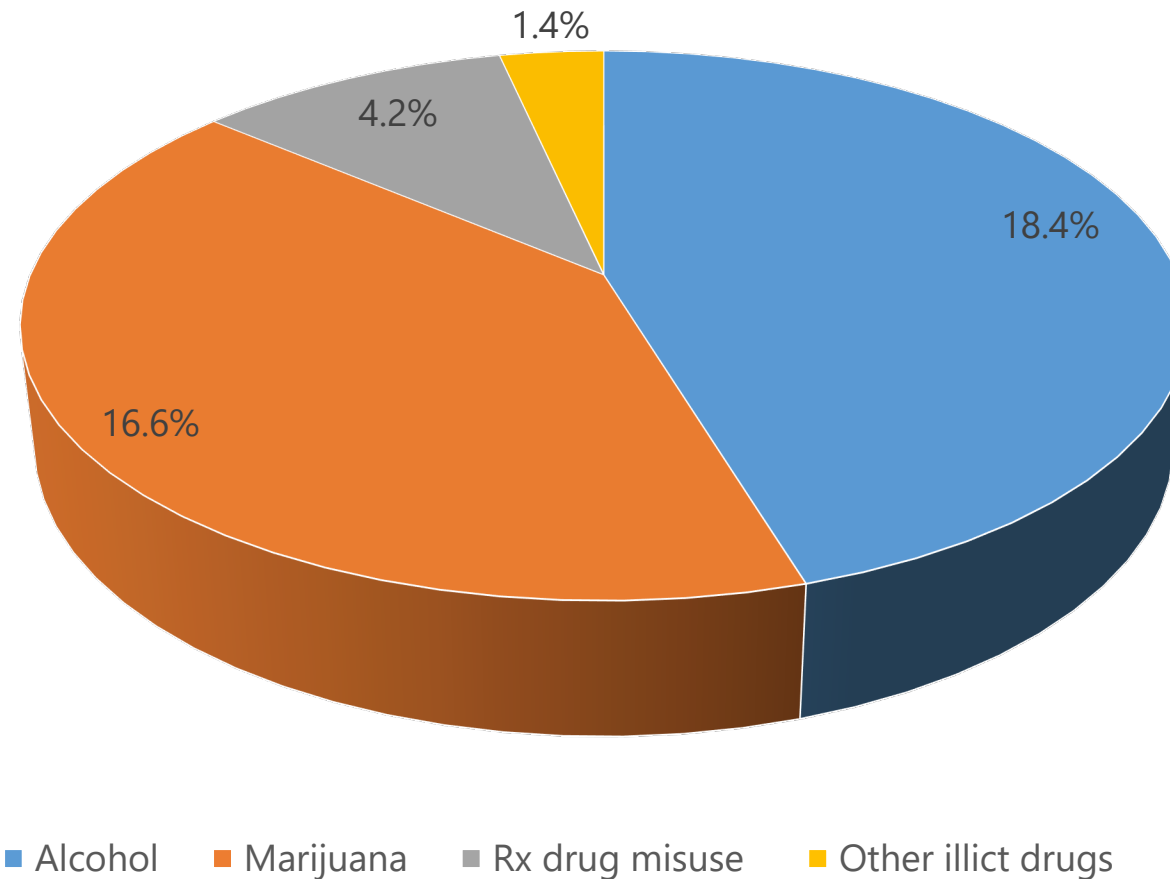
About this Survey

Methodology

Past 30-Day Substance Use



Driving Under the Influence



Data and Outcomes

- 49.5% did not know how to properly dispose of unneeded, unused, or expired prescription medications
- 35% said their mental health was not good on 10 or more days in the past 30 days
- 25% reported experiencing depression for almost every day for two weeks in a row
- If they had a mental health concern, after their partner/significant other (33%), young adults said they would go to their parents (24.6%) for help, with friends a close third (22.3%)
- Only 0.1% of respondents said they most likely use online or phone assistance through a Lifeline or Hotline for help

How else is your data used?

- PFS grantees and other funded communities use data for completing needs assessment
- Many grantees are discussing using the survey at local level
- SEOW – Identified new block grant priorities around young adult methamphetamine use
- Second administration in 2019 will provide important comparison data

Resources

<http://kctcdata.org/YoungAdultsDisplay.aspx>



or

kctcdata.org



KCTC
KANSAS
Communities That Care
Student Survey

Home About Survey Registration Resources Help Contact Us View / Create Reports District Login

[Learn More About How The KCTC Survey Benefits Our Communities And Our Schools.](#)

Select a county on the map or in the dropdowns to view data :

Select County/State ▾

OR

Select JJA District ▾

OR

Kansas Young Adult Survey 📶





thank you!

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